DIGITAL SHIFT

CASE STUDY

COMMUNITY & CULTURE

The Arts Poole CIC

Turning cultural ideas into visible community projects



Illustrative cover artwork from the published case study

WORKFLOW

Gather ideas → Align stakeholders → Coordinate → Deliver → Engage the public

The challenge

Community arts projects need to bring together people with different priorities and limited resources. The practical challenge is turning a cultural idea into something the public can take part in or see.

Discovery

Digital SHIFT founder Marc Thornton volunteered as Marketing Director and a board member of The Arts Poole CIC. He worked with the council, grant bodies, artists and members of the public across events, collaborations and installations.

What changed

The work supported the delivery of cultural projects by bringing creative and community participants together with the organisations handling funding and practical coordination.



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Read the online case study

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