DIGITAL SHIFT

CASE STUDY

APPLIED AI R&D / 2025-2026

AURA

Evaluating AI assistance inside Unreal Engine



Illustrative cover artwork from the published case study

WORKFLOW

Onboard → Choose a task → Test in editor → Review friction → Refine

The challenge

AURA's early alpha aimed to bring AI assistance into Unreal Engine, where access to project context could make help with Blueprints, logic graphs and assets more relevant to the work in progress.

Discovery

Digital SHIFT founder Marc Thornton evaluated onboarding and practical editor workflows. The evaluation looked at which tasks received useful help, where project context improved answers and where an additional AI step slowed the developer down.

What changed

The contribution helped refine the early product around real Unreal Engine tasks. It focused on product evaluation and workflow design during the alpha.



Marc Thornton
Digital, Product & Technology Director
Website · LinkedIn · WhatsApp

Read the online case study

marc@digitalshift.co.uk

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