DIGITAL SHIFT

CASE STUDY

MARINE MANUFACTURING / 2018-2021

Custom Marine

Connecting production, quality control and client reporting



Illustrative cover artwork from the published case study

WORKFLOW

Order → Scheduling → Fabrication → Quality & sign-off → Delivery

The challenge

As Custom Marine took on work for Sunseeker International, it needed to connect orders, scheduling, fabrication, treatment and quality checks. Staff and managers needed a clearer way to track job progress, approvals and updates for the client.

Discovery

Discovery began with a confirmed order and traced it from specification to delivery. The findings shaped a phased rollout, with separate interfaces for workshop staff and managers built around the same job data.

What changed

Touchscreens and tablets supported progress updates, quality checks and sign-off. Managers could see capacity, deadlines and exceptions. Job records tracked changes and approvals. Restricted access let Sunseeker monitor relevant projects and deliveries.



Marc Thornton
Digital, Product & Technology Director
Website · LinkedIn · WhatsApp

Read the online case study

marc@digitalshift.co.uk

Digital SHIFT is a trading style of MJC Digital Ltd · Company no. 09096952