DIGITAL SHIFT

CASE STUDY

EDUCATIONAL TECHNOLOGY / 2014-2023

Genarrator™

Sustaining a platform for educational interactive storytelling



Illustrative cover artwork from the published case study

WORKFLOW

Develop → Support teaching → Host narratives → Inform research → Explore archiving

The challenge

Interactive storytelling needed a digital home where creative work could be made, used in education and retained beyond a single teaching project.

Discovery

Digital SHIFT founder Marc Thornton led development and management of Genarrator, working with Bournemouth University in an educational context. The platform supported teaching and learning around interactive narratives over a sustained period.

What changed

Genarrator hosted more than 2,000 narratives and supported published research. Later discussions with the British Library explored long-term preservation, including an introduction to The NEXT and the Electronic Literature Lab.



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Read the online case study

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